



Italian Wine & Food Institute

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FOR IMMEDIATE RELEASE

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GALA ITALIA CELEBRATES ITS 25th YEAR ANNIVERSARY

New York, June 22 -- The forthcoming edition of GALA ITALIA, the most sought annual promotional event taking place in New York City, was presented today to the wine press by Lucio Caputo, president of the Italian Wine and Food Institute.

Dr. Caputo described the details of the event, which will be held in New York City on February 25 and will mark the 25th anniversary of the GALA ITALIA, the longest running Italian promotional event held in the USA.

He stated that GALA ITALIA continues to be the most important annual display of "Made in Italy" in the USA and has now, for a quarter of a century, promoted the best of Italy's wines, gastronomy, art, fashion, music and design with ever increasing success. The anniversary edition of the GALA will offer an extraordinary program surpassing its great success in recent years.

The show will feature the best of the Italian national wine production combined with the finest Italian gastronomy, fashion, art, design and music providing a superb display of the quality and importance of Italian products.

A series of supplementary events will concentrate on additional aspects of "Made in Italy" that are acclaimed the world over.

In the coming months, further details of this marquee event, commemorating a quarter of a century celebrating the best of Italy, will be disclosed.

New York City will once again be the stage for this celebration of the highest achievements of “Made in Italy.”

